

THE BURROUGHS BUSINESS

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Letter from the Dean

As we begin a new semester, I am filled with immense pride and gratitude for the incredible strides we continue to make together. The Burroughs School of Business & Entrepreneurship continues to exemplify what it means to lead—not only on the Benedict College campus but across the national HBCU landscape.

This issue of our newsletter highlights just a few of the many accomplishments that affirm our values of Excellence and Innovation. They are indicative of the type of business school that we've built together—where students are empowered, faculty are engaged, and our mission to create "an engaging, nurturing, collaborative, and transformative learning environment" is exemplified daily.

I appreciate your support and belief in the power of our work. The future of business leadership is being shaped right here at Benedict College.

Dr. Tracy Harrell Dunn

Dean



Benedict College has been honored with the prestigious 2024 Best Business Degree Programs Ranking in America by Research.com, a leading university ranking platform dedicated to helping students make informed educational decisions. The rankings were compiled through comprehensive analysis of data from multiple sources, including Peterson, IPEDS, and College Score Card, evaluating key factors such as overall quality, affordability, popularity, and time to degree completion.

Dr. Tracy Dunn, Dean of the Tyrone Adam Burroughs School of Business and Entrepreneurship, expressed the school's gratitude for the recognition, noting, "Our mission is to develop world-class leaders who can positively impact their communities. Our committed faculty, strong relevant programs, and clear career pathways set us apart." This honor reflects Benedict College's continued excellence in business education.

STUDENT HIGHLIGHTS

We're proud to recognize one of our Burroughs students who has been selected for the prestigious Commercial Real Estate Finance Fellowship. This achievement demonstrates exceptional academic performance and professional promise in the real estate finance sector. As a fellow, this student will attend the 2025 Commercial/Multifamily Finance Convention and Expo in San Diego, California—an invaluable opportunity to network with industry leaders and gain firsthand exposure to current trends and best practices in commercial real estate. Congratulations on this outstanding recognition!

Navaud Guscott Selected for Mortgage Bankers Association's Commercial Real Estate Finance Fellowship



Asia Cooper Secures Experian Internship



Asia Cooper secured the Experian Internship position! This fantastic achievement is a testament to Asia's leadership potential and dedication to professional development. This valuable opportunity will provide her with hands-on experience in the financial services industry and strengthen her career readiness. We look forward to hearing about her experiences throughout the internship!

In this role, Asia supports strategic client engagement and help deliver data-driven solutions that enhance customer experience and satisfaction.

Congratulations, Asia!

STUDENT HIGHLIGHTS

Campus Leaders Class of 2025 Program

Selected for the inaugural Campus Leaders Class of 2025 (CL25), Jacob Holmes have been invited to join a prestigious leadership development program presented by the Columbia Chamber and the Campus Leaders Advisory Council.

Through monthly learning sessions from October through March, participants will develop leadership and soft skills while exploring key industries shaping the Midlands, including healthcare, technology & AI, and law & finance. Beyond the classroom, students will build meaningful connections and gain insights that extend well beyond graduation. The program kicks off with orientation on October 4, followed by focused learning sessions that provide a behind-the-scenes view of Columbia's economic landscape and leadership opportunities.



The National Association of Black Accountants (NABA), in conjunction with the Center for Financial Advancement, Delta Mu Delta (International Business Honor Society), Beta Kappa Chi (National Science Honor Society), and NSCS (The National Society of Collegiate Scholars), hosted a resume writing workshop. This collaborative effort brought together multiple student organizations to help students craft compelling resumes that showcase their skills, experience, and achievements. The workshop provided valuable guidance for students preparing for internships, graduate school, and full-time employment opportunities, offering insights and professional development resources to strengthen their career readiness.

**NABA Collaborates with the
Center for Financial
Advancement, Delta Mu Delta,
Beta Kappa Chi, and NSCS**

STUDENT HIGHLIGHTS

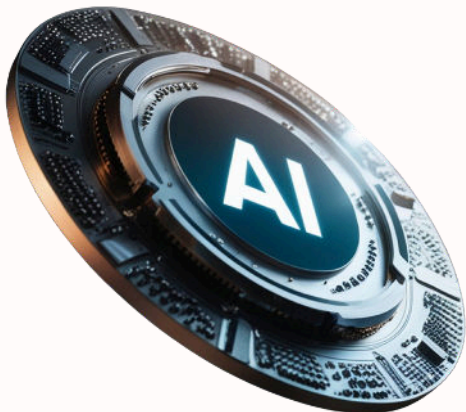
BUSINESS INNOVATION INTERNSHIP PROGRAM LAUNCHED

Congratulations to the students selected for the inaugural internship program with Student-Made and the B.E.S.T. Innovation Lab! This exciting opportunity will allow participants to gain hands-on experience while contributing to the development of a vibrant entrepreneurship and business community at Benedict College. We look forward to the innovation and energy you'll bring to this pioneering initiative!

- Business Innovation Lab Assistant Manager - Daneika Williamson
- Community Engagement Assistant Manager - Sydnei Wilson
- Events and Partnership Assistant Manager - Dazia Draper
- Website Assistant Manager - Harry Grant
- Social Media Assistant Manager - Saray Torres
- Content Creation Assistant Manager - Monelle Sherwood

STUDENT-MADE™

SCHOOL OF BUSINESS REPRESENTATION ON AI TASK FORCE



The Burroughs School of Business & Entrepreneurship is excited to announce three exceptional students selected to represent the business school on the AI task force: Marie Butterfield (Senior), Nala Uter (Freshman), and Travis Hunter (Freshman). These students were chosen for their outstanding academic achievements, demonstrated interest in artificial intelligence, and potential to meaningfully contribute to the task force's important initiatives.

STUDENT HIGHLIGHTS

"Success in business is built on the foundation of knowledge, the courage to innovate, and the commitment to serve others."

GRADUATE SCHOOL VOLUNTEERS

A heartfelt thank you to our volunteers at the Benedict College Graduate School Fair! Students shared their program experiences with prospective students and made a meaningful impact on the event's success. We appreciate their dedication and contribution to representing our programs with excellence.



Pictured left to right: Cohran Seawright, Dr. Iva Walters (MBA director), Cedrik Love, Jaimie Naylor, and Kevin Mccray.



Photo credit: bizfayetteville.com

BURROUGHS STUDENTS EXPERIENCE FINTECH

Nearly 240 students from 13 colleges and universities participated in FSU's inaugural FinTech Conference, featuring breakout sessions, a pitch competition, and insights from industry professionals. Keynote speaker Dr. Shirley Davis, President and CEO of SDS Global Enterprises, highlighted the power of mentorship in building successful careers, noting that 98% of Fortune 500 companies have mentoring programs. For students exploring FinTech careers, the conference showcased how technology is transforming the finance industry and creating expanded opportunities.

Burroughs students who attended included Cassandra McNeal-Harris, Santiona Freeman, Ben Agwu Eme, Carson Fellows, Quincy Harris, Maleah Henfield, Jaunel Forrester, and Navaud Guscott



ALUMNI CORNER

Welcome back, BC Tigers! The Tyrone A. Burroughs School of Business and Innovation celebrates the remarkable achievements of our alumni community. Whether you're leading Fortune 500 companies, launching innovative startups, or making an impact in your communities, your success reflects the excellence and entrepreneurial spirit that define our school. We'd love to hear from you—share your career milestones, business ventures, and professional wins with us. Connect with fellow graduates, mentor current students, and stay engaged with the school that launched your journey to success. Have an alumni story to feature? Reach out to us today at burroughs@benedict.edu!

Mitchell Romig Voted the '23 MBA Most Outstanding Graduate Student Reward

Congratulations to two-time alumnus, Mitchell Romig, voted MBA Most Outstanding Graduate Student on achieving remarkable success at Yelp! After completing the organization's rigorous two-month training program, our former student was recognized as a top-5 producer in two categories among a cohort of 125 employees and received a superlative for "Most Likely to Be Early to Meetings Full of Energy!" His exceptional performance earned him a place on an accelerated leadership track within Yelp's management structure. Our graduate credits the culture and mindset developed at Benedict College for empowering him to excel in this competitive environment.

We are proud of your achievements and grateful to have played a part in your success!

Former Student Roxi-Ann Williams Receives Inaugural David H. Stevens Real Estate Legacy Scholarship

Congratulations to Roxi-Ann Williams on being recognized as the inaugural David H. Stevens Real Estate Legacy Scholarship award winner! The prestigious award, announced by the Mortgage Bankers Association at its 2024 Annual Convention & Expo, honors diverse students pursuing careers in real estate finance and commemorates the legacy of former MBA President and CEO David H. Stevens. Roxi-Ann, a senior at Benedict College majoring in finance, was selected for this honor based on her academic excellence, work experience, and outstanding leadership. She currently serves as president of Benedict's National Association of Black Accountants (NABA) chapter, is a 2024-2025 White House HBCU Scholar, Vice President of Delta Mu Delta Business Society, and an Ambassador with HomeFree USA's Center for Financial Advancement.

We are incredibly proud of Roxi-Ann's achievements and accomplishments!



Photo credit: MBA Newslink

FACULTY/STAFF HIGHLIGHTS

Faculty Innovation Academy Pitch Competition



1st Place Faculty Innovation Academy

left to right: Prof. Raquel Thomas (Lab Director), Dr. Amanda Shaw, Dr. Sybil Rosado, Dr. Kennard DuBose, Dean Akilah Carter-Francique, Prof. Emmie Davis

The B.E.S.T Innovation Lab is thrilled to celebrate the inaugural Faculty Innovation Academy Pitch Competition, an event that showcased the remarkable creativity and entrepreneurial spirit of our faculty. Heartfelt congratulations go to our winners: "Advancing Individual Mapping" earned first place, "Attendance and Campus Security" took second place, and "Team BC Spiders" claimed third place. Every participant demonstrated excellence, and the ideas presented promise meaningful contributions to our institution and beyond.

Hosted by the Burroughs Enterprise, Startup, and Technology (B.E.S.T.) Innovation Lab, this inaugural competition reflects the Faculty Innovation Academy's core mission: fostering innovation and developing creative solutions within our academic community. The event embodies our commitment to encouraging faculty to think boldly and collaborate toward transformative ideas.



2nd Place Faculty Innovation Academy

left to right: Prof. Raquel Thomas (Lab Director), Prof. Alexandra Stasko, Dr. Mostafizur Rahman, Dr. Melvin Miller, and Prof. Wendell Brown



3rd Place Faculty Innovation Academy

left to right: Prof. Sandy Sweat, Dr. Larry Lowe, Dr. Souley Ousman, Dr. Aissa Williams, Dean Leon Geter, Raquel Thomas (Lab Director)

FACULTY/STAFF HIGHLIGHTS

Palmetto Leadership Academy Spring 2025 Cohort



Photo credit: Palmetto Leadership Academy

Congratulations to Millicent Lann, program director of the Benedict College Statewide Investment Accelerator, on being selected into the Spring 2025 cohort of the Palmetto Leadership Academy! Millicent's dedication to public service and commitment to driving positive change within her electric cooperative have earned her a place among a talented and diverse cohort of outstanding individuals. Through this fellowship program, she will develop her leadership skills while contributing to South Carolina's future success. Millicent is currently scheduling her New Fellow Meeting to prepare for this exciting opportunity ahead.

FastTrac Facilitator Certification Completion

Congratulations to Assistant Professor Chantil Wright-Galloway on completing FastTrac's Virtual Facilitator Training! Dr. Wright-Galloway is now officially a FastTrac Certified Facilitator, a credential that recognizes her expertise in supporting entrepreneurial development. The certification reflects her commitment to advancing entrepreneurship education within our academic community.

PALMER'S®
EXECUTIVE SPEAKER SERIES

Learn from **the BEST!**

Benedict College is proud to launch the Palmer's Executive Speaker Series

The Palmer's Executive Speaker Series brings high-ranking executives from the business world to share the stories behind their success, their leadership secrets, and the most significant obstacles they've faced and overcome.

November 12, 2024
10:00 AM
Swinton Campus Center

FEATURED SPEAKER
Scotty Hendricks, Jr.
Managing Partner of the Memphis General Office of New York Life

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School of Business & Entrepreneurship
BENEDICT COLLEGE  **THE BURROUGHS FOUNDATION**

Palmer's Partnership Impact & Highlights

We celebrate the transformative impact of E.T. Browne Drug Co's generous support on the Tyrone Adam Burroughs School of Business and Entrepreneurship. Through sponsorship of the Palmer's Executive Speaker Series, Palmer has provided our students with invaluable opportunities to engage with industry leaders and gain real-world perspectives that extend far beyond the classroom.

The results speak for themselves: students have reported overwhelmingly positive experiences, enriched learning opportunities, and meaningful connections with professionals in their fields. Together, we are equipping tomorrow's business leaders with the knowledge, networks, and confidence they need to succeed. We are grateful for this partnership and look forward to deepening our collaboration to further enhance student success.

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October 15, 2024

FEATURED SPEAKER
Douglas Scarboro
Senior Vice President and Regional Executive Memphis Branch, Federal Reserve Bank of St. Louis

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School of Business & Entrepreneurship
BENEDICT COLLEGE  **THE BURROUGHS FOUNDATION**

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September 24, 2024

FEATURED SPEAKER
Joe Sargent
Marketing Director Atlanta Dream of the WNBA

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EXECUTIVE SPEAKER SERIES

HIGHLIGHTS & IMPACT



Philip Reeves
Founding Partner
Apis & Heritage Capital Partners



Jack Armstrong
Sportscaster
Toronto Raptors/TSN



Monica Wharton, FACHE
Executive Vice President & Chief Operating Officer
LeBonheur Healthcare



Ron Williams
Global Head of
Corporate Development
Masonite



Creighton T. Kiper
Senior Vice President,
Merchandising Home
Walmart



Jill Greene
VP of Field Operations
Autozone



Luigi Fata
Vice President of Sales
Palmer's (E.T. Browne)



Hugh Rowden
Senior Vice President
Business Growth Strategy
Wells Fargo



Dr. Kiara Butler
Author, CEO, and Founder
Diversity Talks



Sharonda L. Britton
VP of Customer
Relations Lowes



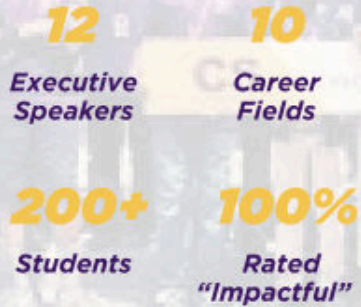
Dawn Norvell,
Global Head of Retail
Center of Excellence,
Nielson



Rita Cowans,
Vice President of
Internal Audit,
FedEx

IMPACT

The Palmer's Executive Speakers Series brings successful business executives from fields like operations, merchandising, healthcare, retail, and more to Benedict College to share their real-world experiences, leadership secrets, successes, challenges, and the latest business trends.



"I learned about growing as an entrepreneur and business leader. What stood out to me the most was the importance of self-motivation and the idea that every experience, especially the negative ones, is a learning opportunity."



Joe Sargent
Marketing Director
Atlanta Dream, WNBA



Douglass Scarboro
Senior Vice President /
Regional Executive
Memphis Branch of the
Federal Reserve



Scotty Hendricks
Managing Partner
New York Life Insurance /
Nylife Securities, LLC



Tanya Hart
Executive VP/Chief Human
Resources Officer
First Horizon Bank

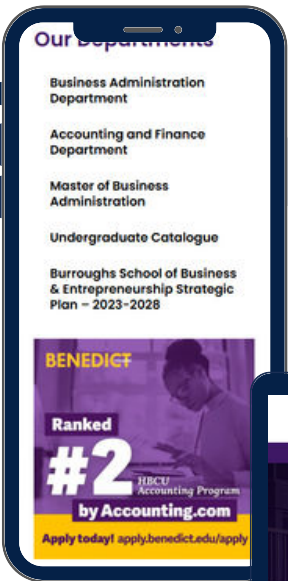


Angel Beasley
DMM, Health & Wellness
CVS



Leticia (Tish) Towns, FACHE
Executive VP/Chief
Administrative Officer
Regional One Health

STAY CONNECTED WITH US!



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