



TYRONE ADAM BURROUGHS
School of Business & Entrepreneurship
BENEDICT COLLEGE

STRATEGIC PLAN
2023- 2028

Focus on the Future

Strategic Priority 1: Success of our Students - Students First

Strategic Priority 2: Organizational Excellence - #TheBESTofBC

Strategic Priority 3: Local, State, and National Engagement

**TYRONE ADAM BURROUGHS SCHOOL OF BUSINESS AND ENTREPRENEURSHIP
STRATEGIC PLAN**

Objectives	5-Year Performance Target	Key Performance Indicators
Goal # 1 - Develop Academic Programs & Services in Response to Demonstrated Student Demand		
Recruit, hire, and retain high quality faculty to ensure appropriate staffing levels in all disciplines	20:1 (ratio) 10% (usage rates) 70% (% passing) 4.5 (SEOF) 4.0 (annual eval)	<ul style="list-style-type: none"> • Student:Teacher ratios per class and per discipline • Adjunct and consortium usage rates • Grade distributions per instructor • Student Evaluation of Faculty (SEOF) • Annual faculty evaluation results
Confirm productivity and health of existing majors and identify opportunities for expansion or removal	70% (graduation) 70% (retention rate)	<ul style="list-style-type: none"> • Graduation rates per major • Retention rates per major
Maintain student satisfaction with learning environment	85% (student satisfaction) 20% (course withdrawal rate)	<ul style="list-style-type: none"> • Student survey results • Course withdrawal rates
Enhance academic support services	85%	<ul style="list-style-type: none"> • Student satisfaction rates
Goal #2 - Enhance Teaching Effectiveness to Meet the Needs of an Increasingly Diverse Student Body		
Implement targeted faculty development processes	90% participation rates	<ul style="list-style-type: none"> • Percentage of faculty participate in CTL training
Increase number of faculty certified to teach using multiple modalities	70% QM certified	<ul style="list-style-type: none"> • Percentage of Quality Matters certifications
Increase number of approved online courses and program offerings	70% of courses online 8 online programs of study	<ul style="list-style-type: none"> • Master course schedule summaries reflecting modalities of courses and programs
Goal #3 - Improve Student Learning, Performance, and Placement Outcomes		
Increase SAP rate	85% SAP rate	<ul style="list-style-type: none"> • Percentage of students meeting SAP standards
Increase student learning in the general education courses	20% DWF rate	<ul style="list-style-type: none"> • Pass rates in general education courses
Increase student learning in the major courses	60 point increase (pre- to post-test scores) 75% (MFT mean score)	<ul style="list-style-type: none"> • Pre- and post-tests gain scores • Major field test scores
Increase placement rates	85%	<ul style="list-style-type: none"> • Percentage of students placed at graduation