BENEDICT COLLEGE
NATIONAL ALUMNI
ASSOCIATION

MARK OUR CALENDARS ALUMNI

- 08/17 Meet &
 Greet Phila delphia
 Alumni Bel mont Grove
 Picnic Area
- 09/01 8:45
 1:30 PM Club
 Presidents'
 Leadership

 Workshop
- ♦ 09/01 Palmetto Classics 3pm
- ◆ 10/18-10/21

 Benedict

 Homecoming

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BCNAA E-Newsletter

VOLUME I ISSUE 4

J U N E / J U L Y 2 0 0 7

Message from the National President

Summer Is Here!

It's a blessing that we are able to see another summer season! We have endured snow and freezing temperatures, big coats and knit caps, and short days and long nights. We knew that summer was approaching as the flowers started blooming and the grass started turning green.

This summer season, enjoy the time with your family. Enjoy your vacation days that you have been saving for that trip to Orlando, that cruise to the Bahamas or that good ole l-can-taste-myuncles-ribs family reunion.

As you enjoy your summer and the break that most of us have who are members of a local Benedict Alumni Club, let us utilize this time to RELAX, RE-FRESH and REJUVINATE for there is much more work to be done in the fall. You have

worked hard at increasing membership by developing the Alumni Benefits Program and participat-



BCNAA President Sheryl Good, '89

ing in the HBCU Alumni Mixer. You have raised lots of money with Roast & Toasts and Alumni Dances & Dinners. You have worked hard at cultivating relationships with Benedict students

and recruitment efforts to increase the attendance at Benedict. You have worked hard at organizing the Associations policies and procedures. You have planned diligently with developing the five-year strategic plan and attending the first annual planning retreat. You have inspired more people to attend the Spring Planning Meeting and increased participation in the Miss BCNAA Pageant. You have really done a lot and You deserve a summer break. Rest well because as the season changes this will signify the return to alumni meetings and Homecoming. Yes, there is still much more work to be done and I truly believe that we will be ready to do what is required of us. Enjoy your Summer!

BCNAA Strategic Plan Draft Available

Beginning in May 2006, the Strategic Planning Committee (SPC), organized by the Benedict College National Alumni Association President Elect, Sheryl Good, initiated the process to develop a strategic plan that would elevate the BCNAA to the next level. Elsie King Hamler was tapped to

chair this committee with the able assistance of Jasper Salmond as co-chair. The two led a very capable group of prestigious alumni in the development of a Strategic Plan for Benedict College National Alumni Association. Please visit www.bcnaa.edu/bcnaa to the

review the document. Take the time to identify the areas of the document you are referencing and make your comments brief. The deadline for commenting will close on August 15, 2007. We encourage everyone's comments.

St. Croix Virgin Island Raffles

Ready, Set, Raffle Time!

The purpose of this fundraiser is to generate additional revenue to fund BCNAA's financial commitment to the college for designated endowed scholarships and capital for building improvements. This is an exciting opportunity for all Benedict Tigers to pull together. Together we can make this project a profitable fundraiser. All clubs will have the opportunity to share in the profits of the Vacation Raffle.

When your club sells 50 tick-

ets, your club will share 20% of the profits from all tickets sold over 50! What a great way to help you reach your Annual Giving goal. Here is an example to paint the picture:

Your club sells 200 tickets so your share will be 20% of 150 tickets @ \$10.00 each for a total of \$300.00. Now what if your club sells 1,000 tickets! Wow what a profit! Your share will be 20% of 1,000 @ \$10.00 each for total of \$2000.00.

This fundraiser is designed to benefit all the Benedict College Alumni Clubs. So, Ready, Set, Sell!!

Remember, whatever goal you set you have an opportunity to maximize your annual giving to the college.

"Let your Roar be heard around the country!" You are the Heart of the BC Tiger

Please order your tickets and take advantage of the daylight. Sell to EVERYONE!

"Let your roar be heard around the country! You are the Heart of the Benedict College Tiger!"

Display Your Tiger Pride on Your Ride-SC Residents Only

If you reside in South Carolina and own one or more vehicles, purchasing a Benedict College License tag for your vehicle(s) will promote school pride and support BCNAA Scholarship program. Our goal for the scholarship fund is \$500,000 within the next five years.

Benedict College License Plates are \$70.00 plus the registration fee. Forty dollars of the special plate fee will be sent to the specified school for scholarships. You may use Form MV-95 to apply for these plates. This plate can be purchased for cars or light trucks with an empty weight of 9,000 pounds or less and a gross vehicle weight of 11,000 pounds or less. Also, you may take your current tag into any DMV office and make the

exchange within a few minutes . For more information please be sure to visit your local SC DMV or by visiting www.scdmvonline.com





Club Corner Reflections

March 22-25 Atlanta Alumni Club Spring Planning Meeting

April 28 Progressive Club of
Greater NY held
their 6th Annual
Reunion Dinner &
Dance

April 28 Progressive Club of Greater NY held a College Fair

April 28 Columbia #2 Alumni Club held a Roast & Toast honoring Gilbert Walker

May 25 Greenville Alumni Club held a Roast & Toast honoring Dr. Rudolph Gordon May 26 Edisto Area Alumni Club 11 held an Annual Scholarship and Awards Breakfast

June 8 Spring Fling Oldies but Goodies Dance & Philadelphia Alumni Award

Keep Up the Good Work Tigers!

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MISSION POSSIBLE: II LAUNCH DATE 8/1/07

The 2006-07 Alumni Award Annual Fund Giving Campaign "Mission: Possible" has ended. We sincerely thank each and every one of you who contributed to the campaign as well as those who wanted to but could not. Final tallies are being made but it appears that we did not meet our goal. However, we are not discouraged! For the time has come for us to launch Mission: Possible II beginning August 1, 2007.

We are hopeful to reach our goal this fiscal year. Because we know it

"You can make a difference. If not you, then who?"

is attainable we have several new strategies in place that we feel certain will help us in achieving our goals. Let's take advantage of the next 11 months to

maximize our potential. If you know you may have difficulties paying at the end of the year please consider some of the helpful tips. Finally, approach other alumni that you know are not contributing to the campaign. Challenge them to

match your contributions. Our goal is for every alumnus to contribute regardless of the amount. You can make a difference. If not you, then who? We are counting on your to help our Mission: Possible II Campaign!



"Make your commitment now and work hard towards your goal..."

Here are some helpful tips to make Mission Possible: II

- \$ Hold regular meetings or develop some means of staying in touch with members
- \$ Make a Commitment now and work towards making your goal set
- \$ Treat your Commitment as any other monthly financial obligation
- \$ Do a payroll deduction

- Do a monthly bank draft
- Pay off your pledge with your tax refund
- \$ Set up a special bank account to cover your pledge
- \$ Follow through with your promise no matter what
- \$ College your weekly pocket change

\$ Sacrifice something to take the place of your pledge

Mission Possible: II

Goal: \$1,000,000

This Mission is Possible with Your Dedication and Assistance.

We want to hear from you...

Publication Committee Marie B. Adams, Chair Shirley Kelly, Co-Chair

Members:
Karen Henry
Marie L. Jones
Patricia Redmond

Members cont.,
Millicent K. Washington
Carla Watkins

Publication News Deadline: First Day of each month for enewsletter. Please submit to: marieadams@worldnet.att.net or skelly2030@aol.com First of February and First of August for Tiger Magazine:

Submit to email address to the left or Marie Adams

807 Kinlock Ct.

Columbia, SC 29223

Photos cannot be returned!



New Tiger BCNAA Membership Benefits For You

The Membership Committee is hard at work creating benefits for the BCNAA. The first purpose of the benefits is to establish a system for the recruitment of new members as well as maintaining the ones that are currently active. The second purpose is to create a system for a continuous revenue stream for the BCNAA Endowed Scholarship and for general operating budget. Many of the companies offer a rebate based on the usage by Benedict alumni.

Joining the BCNAA

They are two ways that an Alumnus can join the Alumni Association:

Annual Membership: \$25.00 a year which includes these benefits:

- 15% Benedict College Bookstore Discounts
- Ability to purchase an exclusive Member Pin
- Benedict Library Privileges
- Reserved Parking in the Garage
- Reserved Seating to all Formal Events
- Benedict License Plates (SC Residents)
- Liberty Mutual Insurance Discounts
- Best Western Hotel Discounts
- Enterprise Car Rental Discounts
- LeBerland Financial (Graduates Student Loans Consolidation)
- Working Advantages Discounts (Movie, Zoos, Parks Discount)

Office Depot (In Progress)

Life Membership: \$500.00 which includes all of the benefits listed above plus the following:

- Engraved Gold Brass ID Plate
- Life Member Plaque
- Life Member Designer Cap

Ability to purchase an exclusive Life Member lapel pin

You can access all of these benefits at www.benedict.edu/bcnna/benefits. As you visit the site please take time to view the new membership pins and the Antisdel Commemorative Plates.

















Make A Right on Grady H. Donald Blvd

The Reverend Grady Donald left a tremendous impact in Anderson, SC, Tennessee and New York. Because of his dedication and commitment to service those in need the Bronx New York now carries on his legacy. Make a right turn on what is officially "Grady H. Donald Blvd."

On June 15th the official unveiling took place on the same street that houses the grateful residence and church site where Rev. Donald was the pastor for 27 years.

Reverend Donald was born in Belton, SC in 1929. At the tender age of 14 he decided to go into ministry quotes his niece, Annie Earl. After graduating from Reed Street High School in Anderson Rev. Donald attended

Benedict College in Columbia, SC. In 1950 he became an ordained minister. As one of the original Freedom Riders, Rev. Donald became very active in the Civil Rights Movement. He also organized the Nashville Christian Leadership Council, a group of ministers who led the city's civil rights movement in the 1960s. So if you're ever in the Bronx New York make a stop on Grady H. Donald Blvd.

(From andersonindependentmail.com Charmain Smith-Miles)



The Reverend Grady Donald